

Message Text

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SUBJECT: US SOCIETY PACKAGED PROGRAM

1. WE ARE AT POINT WHERE VERY LITTLE TIME LEFT TO MANEUVER ON US SOCIETY PACKAGED PROGRAM. PROPOSED PROGRAM PERIOD MARCH 10-29 STILL STANDS. THAT LEAVES LESS THAN TWO MONTHS FOR PRODUCING SUPPORT MATERIALS, RECRUIT LOCAL MODERATORS AND PARTICIPANTS. BECAUSE THESE MOST IMPORTANT TO SUCCESS OF ENTIRE PROGRAM EFFORT, MUST HAVE IDENTITY OF SPEAKERS AND THEIR BIO-DATA BY JANUARY 22 AT LATEST IN ORDER TO GUARANTEE FIRST-RATE PROGRAM.

2. FINAL SELECTION OF SPEAKERS MOST IMPORTANT. SPEAKERS INFLUENCE THEMES AND DIRECTION OF OVERALL PROGRAM. THEY OFTEN CONTRIBUTE ARTICLES TO PROGRAM BOOKLET OR ADVISE ON WHAT TYPES OF MATERIALS AVAILABLE FOR PROGRAM SUPPORT. THEIR BIO-DATA ALWAYS INCLUDED IN ANY HAND-OUT AS WELL.

3. BOOKLET IS IN TURN IMPORTANT IN RECRUITING LOCAL CO-SPEAKERS, MODERATORS, PROGRAM PARTICIPANTS. PREFERABLY IT IS SENT OUT WITH INITIAL INVITATION OR PRESENTED TO PARTICIPANT WHEN FIRST PERSONAL CONTACT MADE. THIS ESPECIALLY IMPORTANT FOR NATIONAL SEMINAR. AT LEAST ONE MONTH REQUIRED FOR TRANSLATION OF ARTICLES, LAY-OUT OF BOOKLET, PRINTING AND DISTRIBUTION TO AMERICAN CENTERS.

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4. FURTHERMORE LEVEL OF JAPANESE PARTICIPANTS WE ARE

AIMING FOR VERY HIGH. THEY WILLING TO PARTICIPATE ONLY IF PROGRAM THEME INTERESTS THEM AND IF AMERICAN SPEAKERS OF SUFFICIENTLY HIGH CALIBER. BECAUSE JAPANESE EXPERTS HAVE EXTREMELY TIGHT SCHEDULES, WE NEED TO APPROACH THEM FOR ROLES AS CO-SPEAKERS, MODERATOR, OR PARTICIPANT RIGHT AWAY.

5. ABOVE CONSIDERATIONS LEAD US TO INSIST ON JANUARY 22 DEADLINE. BECAUSE THIS IS ONE MONTH AFTER INITIALLY PROPOSED DEADLINE OF DECEMBER 23, WE HOPE THAT IT CAN BE MET.

6. SELECTION OF CALVIN HAMILTON VERY ENCOURAGING. IF OTHER SPEAKERS OF EQUAL STATUS AND POSITION, WE ARE CONFIDENT EXCELLENT PROGRAM POSSIBLE.

7. ALSO HOPE THAT AGENCY CAN MAKE SUGGESTIONS ASAP ON POSSIBLE ARTICLES FOR USE IN BOOKLET. HAMILTON MAY BE GOOD RESOURCE FOR THIS. MUST EMPHASIZE, AGAIN, DUE TO TRANSLATION, LAY-OUT, AND PRINTING DEADLINES, THE URGENCY OF THIS. HOPE TO HAVE SOMETHING ON THIS TOO BY JANUARY 22 AT THE LATEST.

8. IF AGENCY HAS INFORMATION ON RELEVANT NEWSPAPER OR MAGAZINE ARTICLES, AND ONCE REPRODUCTION/TRANSLATION RIGHTS OK, WOULD APPRECIATE TITLES, AUTHOR, ISSUE DATE AND NUMBER BY CABLE AS DAYS AND EVEN HOURS CAN MAKE DIFFERENCE BETWEEN ABILITY TO PRODUCE SOMETHING ON TIME OR NOT.

9. WE HAVE STIMULATED INTEREST OF PRESTIGIOUS JAPANESE GOVERNMENT ORGANIZATION, NATIONAL LAND AGENCY, IN PROGRAM. THEY ARE WILLING TO CO-SPONSOR NATIONAL SEMINAR TO BE HELD IN TOKYO MARCH 12-13. THEIR SUPPORT WILL HELP TO GUARANTEE HIGH LEVEL JAPANESE INTEREST IN PROGRAM. HOPE THIS WILL BE EXTRA INCENTIVE FOR TOP LEVEL AMERICAN SPEAKER CANDIDATES TO DECIDE TO COME.

10. AS AGENCY AND DEPARTMENT WELL UNDERSTAND, PAST SUCCESS OF MAJOR PACKAGED PROGRAMS WAS DEPENDENT ON ABILITY TO PLAN AND PRODUCE PROGRAMS WITH QUALIFIED SPEAKERS
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AND PROFESSIONAL SUPPORT MATERIALS. ONLY WITH ADEQUATE LEAD TIME IS THIS POSSIBLE. FYI MARCH PERIOD OF PROGRAM CANNOT BE POSTPONED DUE TO LABOR UNION OFFENSIVE IN APRIL WHICH MAKES PLANE, TRAIN SCHEDULES ALMOST IMPOSSIBLE THAT TIME.
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